

**TAMIL NADU AGRICULTURAL UNIVERSITY
AGRICULTURAL COLLEGE AND RESEARCH INSTITUTE
COIMBATORE – 03.**

**AGRANOVA 2025
EVENTS LIST**

TRASH TO TREASURE:

The event is built for the purpose of creativity appraisal and to bring out the innovative ideas of students. Teams need to upcycle the given raw materials into a sustainable product and marketize it.

RULES AND REGULATIONS:

ROUND 1 – Upcycling

- 3 participants per team
- Raw materials will be given to all teams and they need to upcycle that into a sustainable product.
- Teams will explain the features and characteristics of their products.
- Elimination will be based on the score.
- Time – Half an hour (Upcycling) + 5-10 min (Explain)

ROUND 2 – UPCYCLING, MARKETING

- Upcycling the product made in the round 1 with the additional material given.
- 5 materials will be provided
- One member of the team should choose a material and recycle the product made in the first round
- The next member should choose another material from the remaining provided materials and further continue the process
- The third member would do the same
- Teams need to advertise their product and attract customers.
- Time – 15mins (Re-Upcycling) for each member-total 45 min(3 members) Q&A+10min (Advertising)

AGRANOVA 2025
SECURING SOIL SENSE
"Reclaiming the Resilience of the Roots"